



Nexys Tokenomics White Paper

May 15, 2026

The **Nexys Token (\$NEXY)** is the foundational cryptocurrency of the Nexys app, a comprehensive platform that empowers individuals, businesses, and organizations to take meaningful actions that help our communities. Through a combination of social engagement and token rewards, the Nexys ecosystem incentivizes community engagement while delivering measurable positive impacts.

With a fixed supply of 1 billion tokens, \$NEXYS integrates an economic model that drives ongoing demand through advertising sponsor engagement and user rewards. Nexys is poised to build a global community dedicated to building back these community links. This white paper outlines the tokenomics design, core principles, and roadmap for rolling out the Nexys token over the next 24 months, emphasizing its potential as a permanent and widely held cryptocurrency.

Token Name:	Nexys
Token Symbol:	\$NEXYS
Token Blockchain:	Base Network
Total Supply:	1 Billion Hard Cap

Token Basescan:

<https://basescan.org/token/0xc3b4dc6040742cf43a9081346a93e61523bef012>



Table of Contents

- 1. Introduction**
- 2. Nexys Token Ecosystem**
- 3. Nexys Tokenomics Design**
- 4. Building and Sustaining Value Over Time**
- 5. Core Principles for Well-Planned Tokenomics**
- 6. Addressing Tokenomics Design Challenges**
- 7. The Nexys Team**
- 8. Roadmap**
- 9. Long-Term Vision**



1.1 Overview

The **Nexys Token** (\$NEXYS) powers the Nexys app ecosystem, a platform dedicated to empowering individuals, businesses, and organizations to take actionable steps toward helping local communities. The Nexys app combines the principles of social engagement to create a comprehensive solution for community action. Through the integration of \$NEXYS tokens, users are motivated to participate in initiatives while being rewarded tangibly for their actions. Users are incentivized to participate and businesses can demonstrate corporate responsibility. This multifaceted approach fosters a thriving ecosystem where environmental impact becomes achievable and measurable for everyone involved all while building a stronger community.

1.2 Vision

The Nexys platform envisions becoming the largest global community of individuals and organizations connected and committed to making a tangible positive impact on our planet. Our mission is simple yet profound: to provide the tools and incentives that empower users to connect and earn rewards while contributing to the health of our communities. By utilizing our blockchain technology and cryptocurrency, Nexys bridges the gap between intention and impact, offering a transparent, scalable, and rewarding way to participate in community initiatives.

Nexys plans three phases to achieve this vision:

- Phase I – Build the Nexys community through the Nexys app and with the \$NEXYS token powering the app with rewards and incentives programs.
- Phase II – Expand the business advertising and sponsorship model.
- Phase III – Extend the Nexys token outside the Nexys App ecosystem as Nexys becomes the token representing positive community impact.

1.3 Addressing Core Challenges

Community action faces several systemic challenges that Nexys is uniquely designed to address:

- **Where to Start:** Many people want to contribute their time to help their community but lack clear pathways to effective engagement. Nexys provides an all-in-one platform that guides users to meaningful actions, from volunteering in local initiatives to earning token rewards.
- **Fear of Connecting:** For many people, joining new groups and meeting new people can sometimes be daunting. The Nexys app facilitates new connections within an environment that is encouraging and welcoming to all new users.
- **Limited Impact Awareness:** People often feel their contributions are too small to matter. Nexys resolves this by showcasing real-time results of user actions, whether it's the number of trees planted or community cleanups completed.



- **Fragmented Efforts:** Existing solutions for community engagement are siloed, making it difficult for participants to see a cohesive impact. Nexys integrates social networking and reward systems into one comprehensive ecosystem, encouraging collaboration and long-term engagement.

The Nexys ecosystem addresses these issues by combining:

1. **Our vertical social network** for community-driven engagement.
2. **A platform within the Nexys App** connecting users with volunteer organizations and events.
3. **The Nexys cryptocurrency token rewards system** that incentivizes actions and engagement.

2. The Nexys Token Ecosystem

2.1 Nexys Utility Token Features

The \$NEXYS token is a **Layer 2 utility token** that facilitates a wide range of activities within the Nexys platform. The primary activity will be utilization of the Nexys token by businesses looking to reach users on the Nexys app.

Liquidity Pools on Decentralized Exchanges

Token holders can provide liquidity on decentralized exchanges, such as Uniswap, by pairing \$NEXYS with other cryptocurrencies. Participants in these liquidity pools earn a share of Uniswap protocol fees, increasing the token's market accessibility and stability.

2.2 Customer Loyalty and Rewards

The \$NEXYS token incentivizes individual users to engage with the platform and contribute to its mission:

Social Engagement Rewards

Tokens are awarded to users for interacting with the Nexys App—posting, commenting, sharing content, and participating in discussions. This fosters an active community and ensures continuous user involvement.

Content Creation Incentives

High-quality content, such as community-focused articles, videos, or how-to guides, is rewarded with tokens. These contributions enrich the platform's knowledge base and inspire others to take action.

Community Action Rewards



Individuals earn tokens by completing community activities such as participating in cleanups, planting trees, or logging sustainable habits like composting and reducing waste.

2.3 Business-Related Engagement

Businesses purchase and utilize \$NEXYS tokens to support community organization goals and events and to gain visibility within the Nexys ecosystem.

Corporate Sponsorships

Companies can sponsor environmental projects or platform-wide challenges, gaining recognition as leaders in corporate social responsibility. This sponsorship is facilitated by purchasing and spending \$NEXYS tokens.

Advertising

Businesses use tokens to promote their eco-friendly products and services to the platform's community focused audience, creating a direct marketing channel for sustainable brands.

Premium Features

Businesses will be able to unlock advanced analytics and featured listings by holding or spending tokens. These premium services help companies tailor their community engagement strategies and reach their audience more effectively.

Eco-Certification Badges

Tokens are used to acquire and maintain app-recognized community support badges, which verify and showcase a company's commitment to environmental responsibility.

3. Tokenomics Design

3.1 Total Supply

The Nexys token has a fixed supply of **1 billion tokens (1,000,000,000)**, ensuring a stable and predictable supply.

3.2 Token Allocation

- **Nexys Platform Incentives Pool:** 45.0% (450,000,000 tokens)
- **Nexys Treasury:** 15.0% (150,000,000 tokens)
- **Founders:** 19.5% (195,000,000 tokens)
- **Early Participants:** 16.0% (160,000,000 tokens)
- **Marketing:** 3.0% (30,000,000 tokens)
- **Advisory:** 1.5% (15,000,000 tokens)



3.3 Distribution Mechanisms

Initial token distribution will occur through select airdrops, strategically designed to reward early adopters, platform users, and key contributors to the Nexys ecosystem. These airdrops will help establish a broad base of engaged participants and create initial liquidity, ensuring a smooth entry for the Nexys token into the market. Airdrop recipients will include active community members and partners who align with the platform’s mission of community engagement. This initial distribution phase will also serve as a marketing tool to generate buzz and attract attention to the platform.

Subsequent distribution of \$NEXYS tokens will be achieved through a variety of mechanisms that ensure tokens remain actively utilized and circulate within the ecosystem. **Rewards programs** will play a significant role, incentivizing users for actions such as volunteering, sharing content, referring new members, and completing community events. By rewarding these meaningful contributions, Nexys ensures that user engagement is directly tied to token flow, creating a circular economy.

3.4 Nexys Treasury

The Nexys Treasury pool is reserved for the sale of Nexys utility tokens to businesses and individuals participating in the Nexys app and ecosystem.

3.5 Market Dynamics

Demand for \$NEXYS tokens is driven by:

- Increasing user adoption
- Businesses and organizations seeking to engage with the Nexys community
- Growing utility as the Nexys app grows and matures.

As the Nexys community grows, so does demand for \$NEXYS tokens. Increased user adoption, and business engagement drive token utility and create a self-sustaining economy.

4. Building and Sustaining Value Over Time

4.1 Ecosystem-Driven Demand and Supply

The Nexys ecosystem is designed to create ongoing demand for \$NEXYS tokens while ensuring a controlled and sustainable supply. Every component of the ecosystem—from initial airdrops to business engagement and user rewards—plays a vital role in maintaining the token’s long-term value.



1. Business Participation: Companies purchasing tokens for advertising, sponsorships, and carbon offsets represent a steady stream of demand from the corporate sector. By positioning \$NEXYS as the currency for demonstrating environmental responsibility, businesses are incentivized to acquire and utilize tokens to align with consumer values and ESG goals.

2. User Incentives: The reward systems for user engagement — including social actions, content creation, and environmental activities—create continuous demand for tokens. As users receive tokens as rewards, they are encouraged to spend or donate those tokens. This circular flow of tokens between users and the platform establishes a stable demand.

4.2 Building Brand Recognition for \$NEXYS

Over time, the Nexys token will become synonymous with positive community engagement. Several factors contribute to this long-term brand building:

1. Tangible Impact: By tying token value directly to measurable community outcomes—such as the pounds of garbage cleaned up or the number of trees planted—\$NEXYS becomes more than a digital asset. It represents real-world change, strengthening its appeal and trustworthiness among users and businesses alike.

2. Community Engagement: The Nexys app fosters a highly engaged community of individuals and organizations working to make a difference. As users share their achievements and participate in challenges, the visibility and credibility of \$NEXYS grow, creating a network effect that amplifies its brand.

3. Corporate Partnerships: As more companies integrate \$NEXYS into their community engagement strategies, the token’s reputation as the go-to currency for community engagement will solidify. High-profile sponsorships and collaborations will further reinforce their standing in the cryptocurrency economy.

4.3 Long-Term Sustainability

The fixed supply of \$NEXYS tokens ensures that inflationary pressures are eliminated, providing a stable foundation for long-term value. Furthermore, the ecosystem’s design emphasizes continuous participation and utility, making \$NEXYS an integral part of the platform’s success. By aligning the interests of users, businesses, and organizations, Nexys creates a self-sustaining model that grows alongside its community and impact.

4.4 Establishing \$NEXYS as a Permanent Cryptocurrency

Through its multifaceted utility, growing demand, and alignment with global community engagement goals, \$NEXYS is positioned to become a permanent fixture in the cryptocurrency economy. Its unique combination of blockchain innovation and real-world impact makes it not only a widely held token but also a meaningful tool for driving global environmental change.



5. Core Principles for Well-Planned Tokenomics

5.1 Sustainability

The principle of sustainability is embedded in every aspect of the Nexys tokenomics model. By fixing the total supply of \$NEXYS tokens at one billion, the system eliminates inflationary pressures, ensuring that the token's value is preserved over time. The design ensures that as users and businesses engage with the ecosystem, they directly contribute to the health of local communities, thereby creating a positive feedback loop where economic activity translates into tangible community benefits.

5.2 Circular Economy

Nexys fosters a circular economy where token utility drives perpetual demand. Tokens earned through social engagement and community actions are redeployed within the ecosystem, creating a self-sustaining cycle. For example, businesses spend tokens on advertising or sponsorships, keeping tokens in circulation. This interconnected flow ensures that no single stakeholder dominates the economy, promoting balance and ongoing value creation across the entire platform.

5.3 Incentive Alignment

The Nexys ecosystem aligns the incentives of all participants—users, businesses and organizations—toward common goals. Users are rewarded for their environmental contributions and social engagement, fostering a sense of ownership and motivation. Businesses benefit by associating with a trusted brand that resonates with eco-conscious consumers. This alignment ensures that every participant's success is tied to the ecosystem's overall growth, creating a collaborative and harmonious environment.

5.4 Interoperability

Interoperability is a cornerstone of \$NEXYS's design, ensuring seamless integration with existing blockchain networks and applications. Built on the Base Network, \$NEXYS tokens are fully interoperable with Ethereum, allowing holders to access decentralized exchanges, liquidity pools, and other DeFi opportunities should they arise. This interoperability enhances the token's utility beyond the Nexys ecosystem, increasing its appeal to a broader audience and ensuring its relevance in the wider cryptocurrency economy. By bridging ecosystems, \$NEXYS becomes more versatile and resilient, supporting long-term adoption and growth.

6. Addressing Tokenomics Design Challenges

6.1 Avoiding Inflation

One of the key design features of the Nexys tokenomics model is its fixed supply. By capping the total number of \$NEXYS tokens at one billion, the system prevents inflation, which could erode token value over time. Unlike fiat currencies or cryptocurrencies with unlimited supply



mechanisms, \$NEXYS ensures that scarcity remains a defining feature, driving long-term value preservation. This approach not only protects holders but also enhances the token's appeal as a stable and reliable asset within the ecosystem and beyond.

6.2 Driving Demand

The demand for the **NEXYS token** is strategically anchored in its role as a **Digital Tool** designed for direct, consumptive utility within a live sponsorship conduit. Unlike speculative assets, the NEXYS demand curve is driven by the tangible requirement for brands, influencers, and community leaders to access the Nexys advertising and affiliation ecosystem.

The Three Pillars of Token Demand

- **Sponsorship & Ad-Tech Utility:** Businesses and marketers drive primary demand by acquiring tokens to "unlock" high-value sponsorship slots, featured event placements, and direct-to-community notifications. Because the Nexys app is fully functional, this demand is tied to immediate marketing ROI rather than future promises.
- **The Affiliation Conduit:** As Nexys connects sponsors with non-profits, demand is generated by brands seeking to "affiliate" with specific high-impact events. To fund these causes through our **85/15 model**, sponsors must acquire NEXYS tokens, which act as the exclusive vehicle for these transparent, on-chain transfers.
- **Incentivized Community Participation:** Demand is further reinforced by the platform's rewards engine, which distributes tokens to users as a functional "credential" for real-world environmental actions. This creates a circular economy where active "Planet Protectors" hold and utilize tokens to further their engagement with groups and events.

A Self-Sustaining Ecosystem

By establishing a fixed **hard cap of 1 Billion tokens**, Nexys ensures that the utility value is not diluted by future minting. As the user base of volunteers and non-profits grows, the demand for tokens by sponsors seeking to reach that audience increases proportionally. This creates a robust, self-sustaining utility curve where the value of the token is a direct reflection of the platform's ability to facilitate real-world connections and social impact.

6.3 Regulatory Compliance

The Nexys token is a digital tool that serves as a functional service voucher, providing holders with the exclusive utility of purchasing and placing advertisements and sponsorships within the Nexys application; it carries no rights to profits, dividends, or ownership, and is intended for consumptive use within the app's established ecosystem.

Based on the SEC/CFTC Joint Interpretive Guidance (Release No. 33-11412) issued on March 17, 2026, the Nexys token plan is a model implementation of the "Digital Tool" category. Below is the implementation checklist of safeguards and the regulatory purpose each one serves:

Safeguard Implementation Matrix



<p>Specific Safeguard</p>	<p>Regulatory Objective / Purpose</p>
<p>Functional Maturity (App Pre-Built)</p>	<p>Eliminates "Managerial Reliance": The token is not being sold to fund a venture, but to use the finished Nexys App. This bypasses a major prong of the Howey Test.</p>
<p>Strict Functional Marketing</p>	<p>Negates "Expectation of Profit": By only discussing ad/sponsor utility; prevents the creation of an "investment contract" based on any promotional promises.</p>
<p>Fixed Value (1 Token = 1 Impression)</p>	<p>Decouples Asset from Enterprise: Anchors the token's value to a service rather than your company's stock price or success. It emphasizes "consumptive use" over speculation.</p>
<p>Consumptive Use Click-Through</p>	<p>Formalizes User Intent: Under the 2026 Guidance, the "subjective intent" serves as evidence that the user is a customer, not an investor.</p>
<p>Silent Uniswap Liquidity Pool</p>	<p>Facilitates "Exit/Entry" Convenience: The 2026 Guidance (Section III.C) clarifies that secondary trading of a non-security doesn't make it a security given that Nexys will not promote it as a profit engine.</p>
<p>No Passive Yield / Economic Rights</p>	<p>Removes "Security" Characteristics: Strictly follows the new SEC definition of a "Digital Tool" by ensuring no dividends, buybacks, or claims on the app's revenue exist.</p>



Specific Safeguard	Regulatory Objective / Purpose
Direct In-App Wallet Connection	Demonstrates "Utilitarian Nexus": Shows a direct, necessary link between holding the token and accessing the promised service (the ad portal).

Additional Implementation Steps to fully align with the March 2026 framework,

- **The "Completion Announcement":** Nexys is making a public "Functional Maturity" statement: *"The Nexys Advertising Ecosystem is fully functional; tokens are sold as service vouchers for immediate use."* This formally terminates any potential "investment contract" period.
- **Inventory Management:** As Nexys is selling the tokens from a treasury, they are always referred to in accounting and terms of service as **"Prepaid Advertising Credits"** or **"Service Access Vouchers"** and never as "investments" or "holdings."

7. The Nexys Team

The Nexys team is comprised of a combination of finance, technology, and renewable energy professionals, each bringing decades of experience and a shared passion for environmental stewardship. The team includes experts in blockchain technology ensuring robust and secure tokenomics and ecosystem development. Renewable energy specialists provide deep knowledge in project evaluation, implementation, and impact measurement, while finance professionals bring expertise in strategic planning, tokenomics and sustainable economic growth. This interdisciplinary team is uniquely positioned to execute the Nexys vision, leveraging their diverse skills to build a thriving platform that delivers measurable environmental impact and long-term value for all stakeholders.

8. Roadmap

The rollout of the Nexys token and ecosystem will occur in carefully planned phases over the next 24 months to ensure stability, adoption, and growth. Nexys introduced a fully functional app to the



Apple Store in May 2026. **Phase 1 (Months 1-6)** will focus on user onboarding and ecosystem scaling, including the initial airdrop campaign to distribute tokens and build an app user base. **Phase 2 (Months 7-12)** will focus on platform growth to broaden token utility and engagement. Finally, **Phase 3 (Months 12-24)** will focus on scaling the ecosystem globally by onboarding additional businesses for advertising, sponsorships, and premium features. This phased approach ensures the Nexys token is introduced and scaled sustainably, fostering long-term success for all participants.

9. Long-Term Vision

The Nexys token is the foundation of a transformative ecosystem designed to empower individuals and organizations to make a measurable difference in local communities. By combining blockchain innovation, community engagement, and real-world impact, Nexys creates a scalable, transparent, and rewarding model. Through consistent growth and alignment with its core mission, Nexys is poised to lead a global movement for community action and social responsibility.